

# Introducing the CBSE Reading App: Enhancing Reading Experience for Students!

**Dear U.P. Public School, West Bengal,**

As educators, we know the importance of strong reading skills for our students' success. And research consistently shows that schools with higher levels of reading proficiency among their students tend to demonstrate better overall performance and achievement.

That's why I'm thrilled to introduce the CBSE Reading App powered by Freadom—a revolutionary tool designed to inspire a love for reading among students!

You can watch our walkthrough video to discover the app's amazing features:

CLICK to Watch:

<https://www.youtube.com/watch?v=laeMkC6gOy8>

Please help us spread the word by forwarding the following sample message to parents in your school groups.

## Poster for Parents:



## Message to Parents:

**Dear Parents,**

**We are excited to introduce the CBSE Reading App, a fantastic tool designed to enhance our children's reading experience. Watch the walkthrough video here:**

**<https://youtu.be/laeMkC6gOy8>.**

**Let's encourage our children to download and explore the app!**

**Best regards,**

**U.P. Public School, West Bengal**

Thank you for your support in promoting reading and literacy in your school. Together, we can ignite a passion for reading in every student!

Please don't hesitate to reach out to us at [cbse@getfreedom.com](mailto:cbse@getfreedom.com) for queries or concerns, if any. We wish you all the very best for your academic journey!

**Yours in reading,**

**Naghma PK**

**Team CBSE Freedom**